



Danthonia Designs

Guide to Getting Your Signs

Consultation

The process starts with a comprehensive phone interview to discuss your project and understand your unique situation and requirements: Who is your audience? What image do you want to convey? Etc.

Before our designers begin sketching your signs, we request payment of a design fee. A preliminary concept sketch will be on your desk within a week of receiving your design payment. The design fee covers up to seven revisions.

Design Fees (excluding GST)

• Logos	
Design	\$1,250
Stationary Layout	\$500
Style Guide	\$1,000
• Signs	
Single sign	\$275
2 – 5 signs	\$750
6 – 10 signs	\$1,250
11 – 20 signs	\$1,750
21 – 30 signs	\$2,250
31 – 40 signs	\$2,750
41 – 50 signs	\$3,250

Site Visits

Should the complexity of your project require extensive discussion, consultation, or signage recommendations, we would be happy to meet with you face to face. Call your Danthonia representative to make arrangements.

Design

Your sales representative will work with you to incorporate changes to the design until you are completely satisfied. You'll receive practical advice and suggestions to maximize return on your investment. When its time for council approval, we'll provide high quality images of the signs, design rationale, and statistics; all assembled in a comprehensive presentation.

Fabrication

Once you've approved your custom designs, it takes three to five weeks to complete the fabrication. We ask for prepayment of 50% before we begin work. You pay the balance upon completion and approval of your signs.



Delivery / Installation

We arrange shipment of most signs at a flat rate of 10%. Some orders warrant special delivery arrangements. Although some clients ask us to arrange the installation of their signs, most councils prefer to do this themselves. Each order comes with installation instructions and phone support, making the task virtually hassle-free. Where applicable, bolt cages and placement templates are provided.

Pricing

Rule of thumb: \$2,200 per square metre (\$3,300 if double-sided); posts and GST are additional. Talk to your Danthonia representative for an accurate quote for your project.