

high calibre
award-winning handcrafted
service **image**
quality dimensional



You-Are-Here Map Signs



Pricing Guide
& Designs

Danthonia
DESIGNS

HOW IT WORKS



What you give us:

- An existing campus map, hard or soft copy
- Can be out-of-date
- Can be an engineer's CAD drawing or architectural site plan
- Can be a mud map

What you get:

- A completely reconstructed map
- All elements redrawn and squared for accuracy and precision
- Illustrator files with layers, adaptable for web and print
- Custom colour swatches (ask us to match your school colours)
- A user-friendly building naming scheme
- Easy-to-read typography so people can find their way

Now choose a style from the following five options.

ECONOMIC

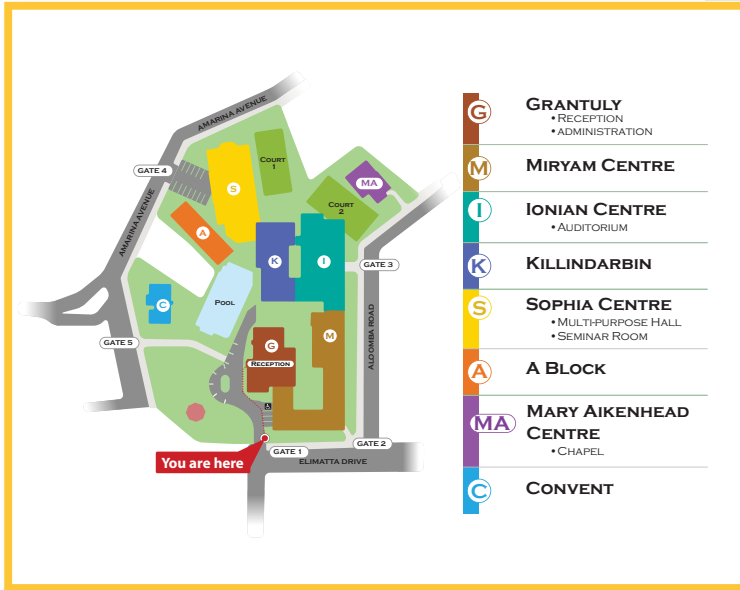
1

Design Fee

ECONOMIC MAP DESIGN FEE

Minimum: \$550 +GST

Maximum: \$1,100 +GST



- Graphic representation: 2D
- 8-10 simple shapes for buildings, sidewalks and roads
- Labels for a few buildings, gates and points of interest

STANDARD 'A'



2

Design Fee STANDARD 'A' MAP DESIGN FEE

Minimum: \$1,760 +GST

Maximum: \$3,300 +GST

- Graphic representation: 2D
- 10-20 buildings and other landmarks
- Fairly complex sidewalks and roads
- Labels for all buildings, gates and points of interest
- Use of an engineer's CAD drawing and aerial photos

STANDARD 'B'



3

Design Fee

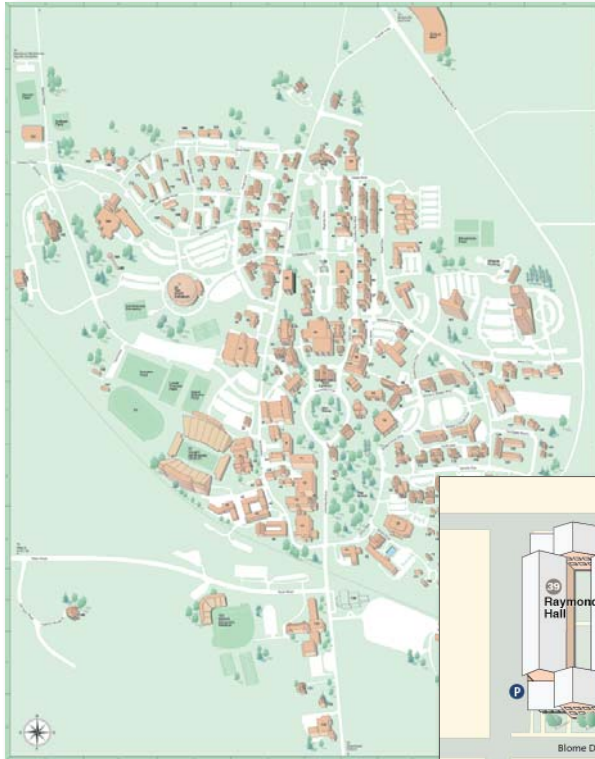
STANDARD 'B' MAP DESIGN FEE

Minimum: \$3,300 +GST

Maximum: \$5,500 +GST

- Graphic representation: 2D
- 20-100 buildings and other landmarks
- Very complex sidewalks and roads
- Labels for all buildings, gates and points of interest
- Use of an engineer's CAD drawing and aerial photos

PREMIUM 'A'



4

Design Fee

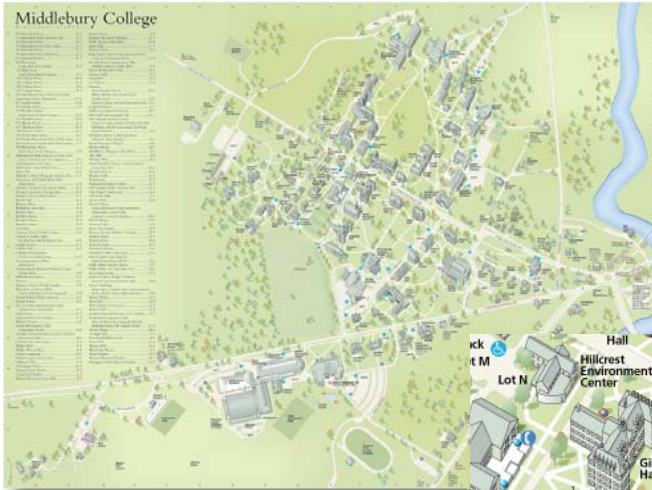
PREMIUM 'A' MAP DESIGN FEE

Minimum: \$5,500 +GST

Maximum: \$11,000 +GST

- Graphic representation: 3D, bird's eye view with simple block forms for buildings and some landscape elements
- Axonometric view: no distortion, all buildings are the same scale
- Up to 100 buildings drawn with a few details
- Fairly complex sidewalks and roads
- Labels for all buildings, gates and points of interest
- Use of an engineer's CAD drawing and aerial photos, as well as current detailed oblique aerial photography

PREMIUM 'B'



5

Design Fee

PREMIUM 'B' MAP DESIGN FEE

Minimum: \$11,000 +GST

Maximum: \$16,500 +GST

- Graphic representation: 3D, bird's eye view including some building details and landscape elements for enhanced recognition
- Axonometric view: no distortion, all buildings are the same scale
- Over 100 very complex buildings
- Very complex sidewalks and roads
- Labels for all buildings, gates and points of interest
- Use of an engineer's CAD drawing and aerial photos as well as current detailed oblique aerial photography

Does the quality of the map I supply affect the quote?

Yes. We factor in the quality of the materials you provide and the number of person-hours estimated to complete the project to our standards. Costs may be lower if you provide current and detailed information along with aerial photography.

What if the map I give you is out of date?

We can still use your map, however, the time and expertise needed to update your map will increase the cost.

Can I get a more accurate quote?

These are rough guidelines. We always quote each project specifically.

What if I want the 'economic style' but have over 30 buildings in my campus. Would I pay for an economic map design?

Additional buildings will increase the cost somewhat. We'll happily provide a specific quote.

Would it be cheaper if I figured out the colour coding, and created a map key?

No.

How many revisions do I get?

Make sure the maps you supply are accurate before submitting. We will send you one proof for final changes. Changes after the first proof may incur additional cost.

Can I use the map you have created for our school's marketing purposes?

Danthonia Designs retains the copyright on any designs we have furnished unless other arrangements are agreed to in writing. However, with the purchase of a map design you are granted the right to use this map for brochures, stationery, websites and any other non-signage applications. We reserve the right to be the sole fabricator of any signage using these maps.

What about vandalism?

Maps are printed on specially treated aluminium and coated with an anti-graffiti shield.

I'm ready!

What's my next step?



Call 1800 552 700.

Our experienced sales representatives can guide you through the entire project from start to finish.