

‘Everyone highly recommends Danthonia’s LED signs – and those who don’t have one wish they had purchased one.’  
*Michele Jones*

So, why choose Danthonia?



Because we’ve made it even **more convenient** for you.

**You told us** that you needed to be able to change your sign from anywhere, any time. Our web-based software allows you to change messages from your PC, phone, tablet, laptop, and other mobile devices. **You’re not tied down to one computer any more.**

‘I can operate our LED sign from home, from wherever, any time of the day. It’s fantastic to post messages to our LED sign without having to come out. This is very handy and the ability to program messages in advance makes organising a breeze. It is quick and easy to use and your message is posted on your sign instantly.’ *Kim Brydson-Dixon*



# Because there's nothing for you to do.

**You'll never** have to install or re-install software, install upgrades or reconfigure your sign. We are continuously improving the software and adding new features remotely. **We think your IT systems administrator will be happy about this one.**

NO  
ongoing costs

NO  
data installation

NO  
setup costs

NO  
IT involvement

‘We don't have to do anything to our sign: just update the messages. Why did we choose Danthonia? We just went with the experts.’ *Matt Taylor*



# Because **who** wants to look pixelated?

**To make sure** you're looking your best, we use SMD technology on full colour screens. This gives you **higher resolution**, smoother image quality, realistic colours and a wider viewing angle.

‘It's worth investing in something that looks good and our new Danthonia LED sign promotes our school famously.’ *Brett Bradney*



# Because we've already solved the vandalism issue.

**Tough** polycarbonate shields protect the LEDs from the stray footy, eggs and other flying objects. But in the event of vandalism, it's easy to fix a damaged tile. It takes a matter of minutes to swap in a new 'plug 'n play' tile. You don't need to call an electrician or even turn the sign off.



Our sign was vandalised several days before a visit from SA Premier, Jay Weatherill. Danthonia sent replacement tiles overnight and quickly had the sign looking as though nothing had ever happened. I posted a special welcome message for the Premier and the visit was a great success.' *Jenny McFadyen*



# Because keeping your sign running is our job.

**Monitoring and maintaining** the connection to your sign is our responsibility. You probably won't even know if a problem arises because our techs usually fix them before anybody notices. Too good to be true? We have a 5-year warranty and happy customers. And what does this cost you? Nothing.



We have had no troubles with our Danthonia LED at all and it has been completely easy to use.' *Liam Kenny*

# Comparing quotes? Ask these 5 questions to avoid painful and expensive mistakes.

## 1 Can I have a tour of the software?

Have a look yourself  
to make sure you can  
change your sign  
from anywhere.

## 2 How long is the warranty?

Make sure it covers  
everything at no  
cost: labour, parts  
and shipping.

## 3 What is the resolution?

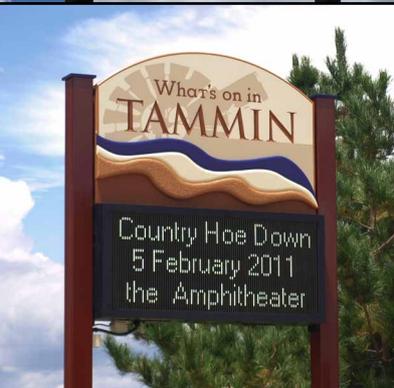
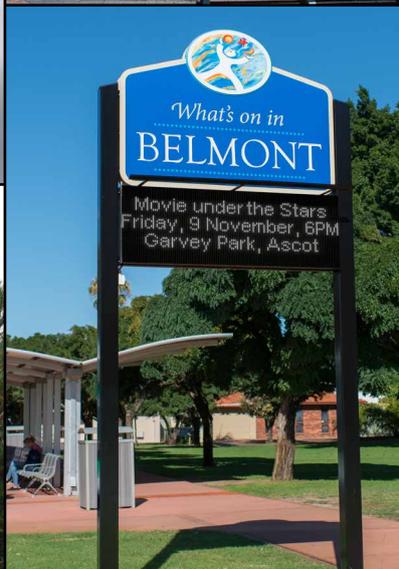
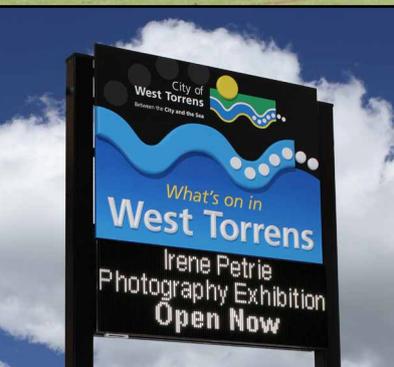
The lower the number,  
the better. 10mm for  
full colour, 16mm for  
single colour.

## 4 Is the connection approved by my IT policy?

It's worth a chat to  
your IT person.  
Putting a sign on  
your network raises  
security issues.

## 5 Does the quote include electrical installation?

Getting power to the  
sign can be a significant  
part of the project.



To see what  
other councils  
are doing, visit:

[www.danthonia.com.au](http://www.danthonia.com.au)

 Call for your quote.  
1800 552 700

*Danthonia*  
DESIGNS