

award-winning
service
quality

handcrafted
image
dimensional



LED signs for schools



for the sheer
convenience

Danthonia
DESIGNS



'The great thing about our new LED sign is that I can program it from my office and program it in advance. One of the main reasons I decided to spend the money and go with a Danthonia LED sign is because there are no OH&S issues. I didn't want staff to deal with ladders or anything that required lifting and was heavy.'

**Toni Formby, Deputy Principal
Kariong Public School**



Kariong Public School

Sign panel: 2100mm wide x 1215mm high
LED board: P16, 1400mm wide x 504mm high
Posts: 3500mm high
*\$9,500 + GST (single-sided)



Anywhere. All you need is internet access.



Anytime. Going on school holidays? Schedule messages in advance to play at predetermined times.



Quick. You don't have to wait for the rain to let up or set aside half an hour of your life to line up little black letters from the top of a ladder... Changing your LED sign will take as much time as it takes to read this sentence.



Easy. Web-based software is secure, user-friendly and simple to operate.



Safe. No ladders, no OH&S issues, no heavy lifting, no worries.



Our old school sign was falling apart, and with fewer parents reading the school newsletter we had to change gear. Now, our Danthonia LED sign is a slick and powerful way of getting our messages out there. Investing in a quality sign has put our school on the map and shows that we are moving with the times.'

Fergus Taylor, P&C
Bateau Bay Public School



St Nicholas Catholic School

Monument: 2370mm x 1025mm
LED board: P16, 1920mm x 320mm
Posts: 2875mm high
\$13,120 + GST (single-sided)



Don't know where to start? We assist you in selecting the best technical solution for your sign. Our turn-key service will see your project through installation.



Need ideas? Our design team provides you with custom sign designs that are just right for your school.



Training and after-sales support. Training, messaging advice and support are standard. Our technical team is available to assist you.



Maintenance and upgrades. Danthonia remotely upgrades and maintains the software that runs your sign.



Our Danthonia LED sign saves time and money and is the face of our school. I can post a message at the touch of a keyboard, saving me 30 minutes every time I need to update the sign. The software is flexible, extremely easy to operate and Danthonia provides outstanding technical assistance when you wish to try something different. Our LED sign reflects the professional attitude of our school and sends a welcoming and inclusive message to our local community.'

**Kevin Williams, Principal
St Marys School, Toukley**

Maryborough State High School

Sign panel: 1800mm wide x 800mm high
LED board: P16, 1600mm wide x 640mm high
Posts: 3800mm high
\$11,888 + GST (single-sided)



No risk. 3G is completely secure because there is no connection to your school's network.



Web-based software. Simply log on to your account via a secure web connection and update your LED screen using web-based LED control software.



Instant: The industrial PC inside the LED screen streams your messages directly to the display.



No IT involvement. Your overbooked IT staff won't have to waste time installing software or troubleshooting. Danthonia installs, applies upgrades and maintains the software remotely.

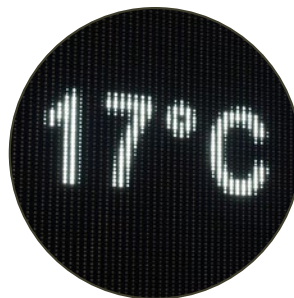


Mandatory for EQ schools. Meets Education Queensland network security standards.



I was just astounded by Danthonia's superior service and excellent product. To begin with, the craftsmanship is second to none. It is perfectly designed and they got it right with size, location and position. Danthonia worked beautifully with our staff and there was no disruption. It's not just sign writing, it's a piece of craftsmanship.'

**Michael Synnot, Principal
King Park Public School**



Mountain Creek State High School

Monument: 4720mm high x 1535mm wide
LED board: P10, full colour 1280mm wide x 640mm high
\$28,822 + GST (double-sided)



Full colour or white. Display videos, slide shows, animated graphics and text with full colour screens. White screens display text and simple animations.



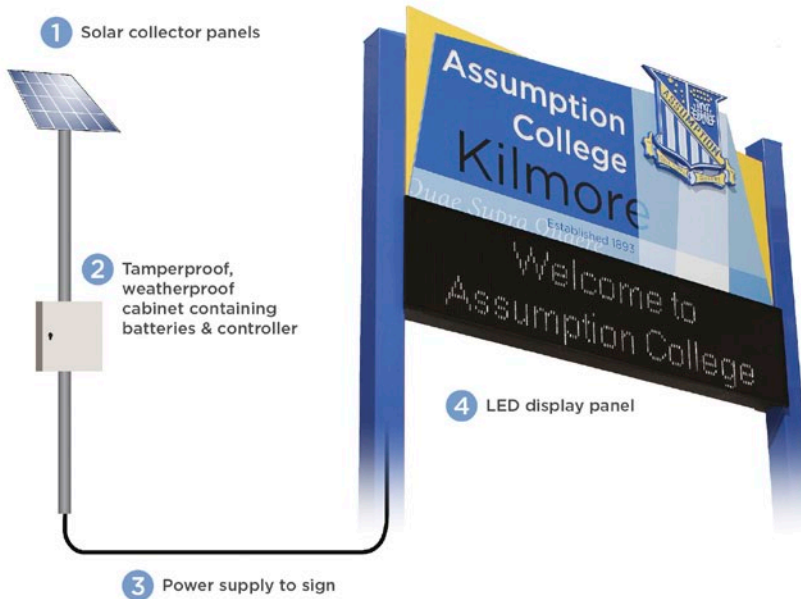
Posting a message is like word processing. You can change font size, justify text, change the background and text colour and apply 22 transition effects.



Date, time and temperature are standard. Turn these features on or off as you choose.



Higher resolution, smoother image quality and higher colour saturation. Each pixel on a full colour screen is created with not one but three LEDs.



When it became too difficult to wind our school sign up and down – almost impossible in the rain – we decided it was time for an upgrade. Our new Danthonia LED sign is an effective marketing tool as it is very prominent and advertises our school well.

Luisa Lawicki, IT Coordinator
Our Lady of the Rosary Primary School

Assumption College Kilmore

Sign panel: 2304mm wide x 1143mm high
LED board: 2304mm wide x 512mm high
Posts: 4600mm high
\$15,443 + GST (single-sided)



Green, clean and renewable.

So many principals were asking about it we now offer solar powered LED signs as an option.



Long-life technology. Solar collectors have a 25-year life expectancy.



Trouble-free service. Deep-cycle gel cell batteries are maintenance-free. Unlike lead-acid batteries, these batteries do not need to be kept upright and there's nothing to check, fill or maintain.



Reduce your electricity bill.

Solar power avoids trenching and cabling costs and saves on electricity.



Richard Johnson Anglican School

LED board: P10 full colour, 2560mm wide x 1280mm high
\$28,130 + GST (single-sided)



Aluminium posts.

Powder-coated aluminium hanging systems and posts will never rust.



Weather-sealed LED

modules are mounted on a rust proof aluminium frame.



100% weather-proof sign

panels are made from High Density Urethane, a water-proof and insect proof closed cell foam. Panel will never crack, split, swell or rot.



7-year warranty on the signage component.

The paint alone has a manufacturer's guarantee of 15 years against cracking, blistering and peeling.



2-year warranty on the LED component.

The lifetime of our LED bulbs is more than 10 years of 24-hour 'on' time.



Now that our Danthonia signs are installed, we believe that we have the very latest in digital signage and this helps reinforce the dual message of having the very latest and up-to-date technology along with the traditional values from our proud long-lived history, e.g. college crest and motto.'

**Michael Barrington, Principal
De La Salle College**





The difference between the old sign and our new Danthonia LED sign is exponential. The improvement alone has paid for the sign. In addition, it was very affordable. We asked for a design that was contemporary without losing the connection to our heritage. That's a difficult design brief, but Danthonia nailed it.

**Michael Rathborne, Deputy Principal
Cessnock High School**



St John's Lutheran School

Sign panel: 1800mm wide x 730mm high
LED board: 1280mm wide x 640mm high
Posts: 4300mm high
\$15,000 + GST (double-sided)



Turn-key service. We take care of everything: putting in the footings, assembling the sign, trenching and connecting power.



No surprises, no variance fees. Prior to installation, we conduct a thorough site review to make sure the sign site is suitable and verify the trenching route.



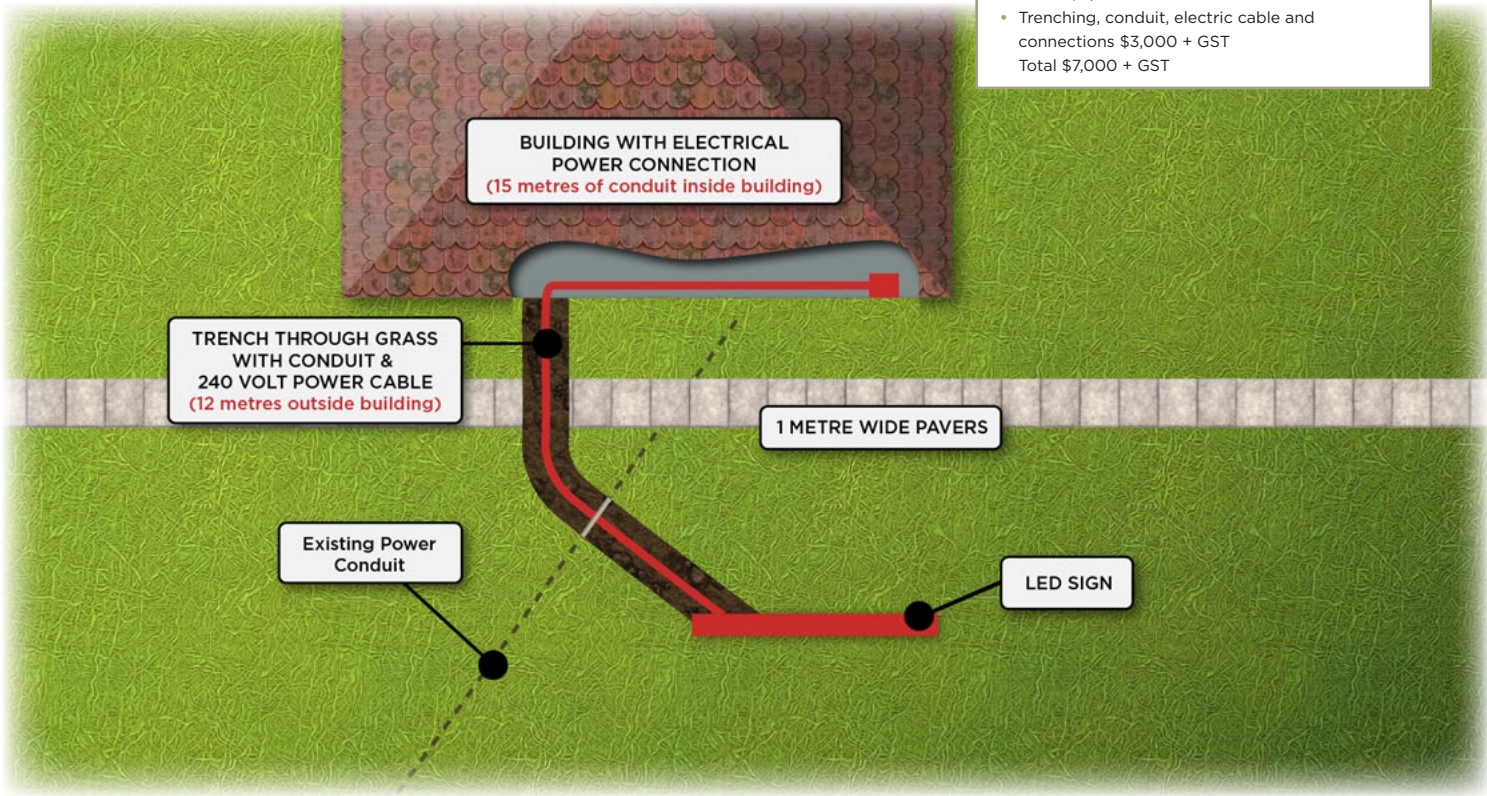
Just turn your sign on. 3G avoids the frustration of data installation. No need for data cabling or integration with your wireless network.



Every footing, every cage of bolts is engineered. All of our signs meet or exceed Building Code of Australia standards.

Simple Installation

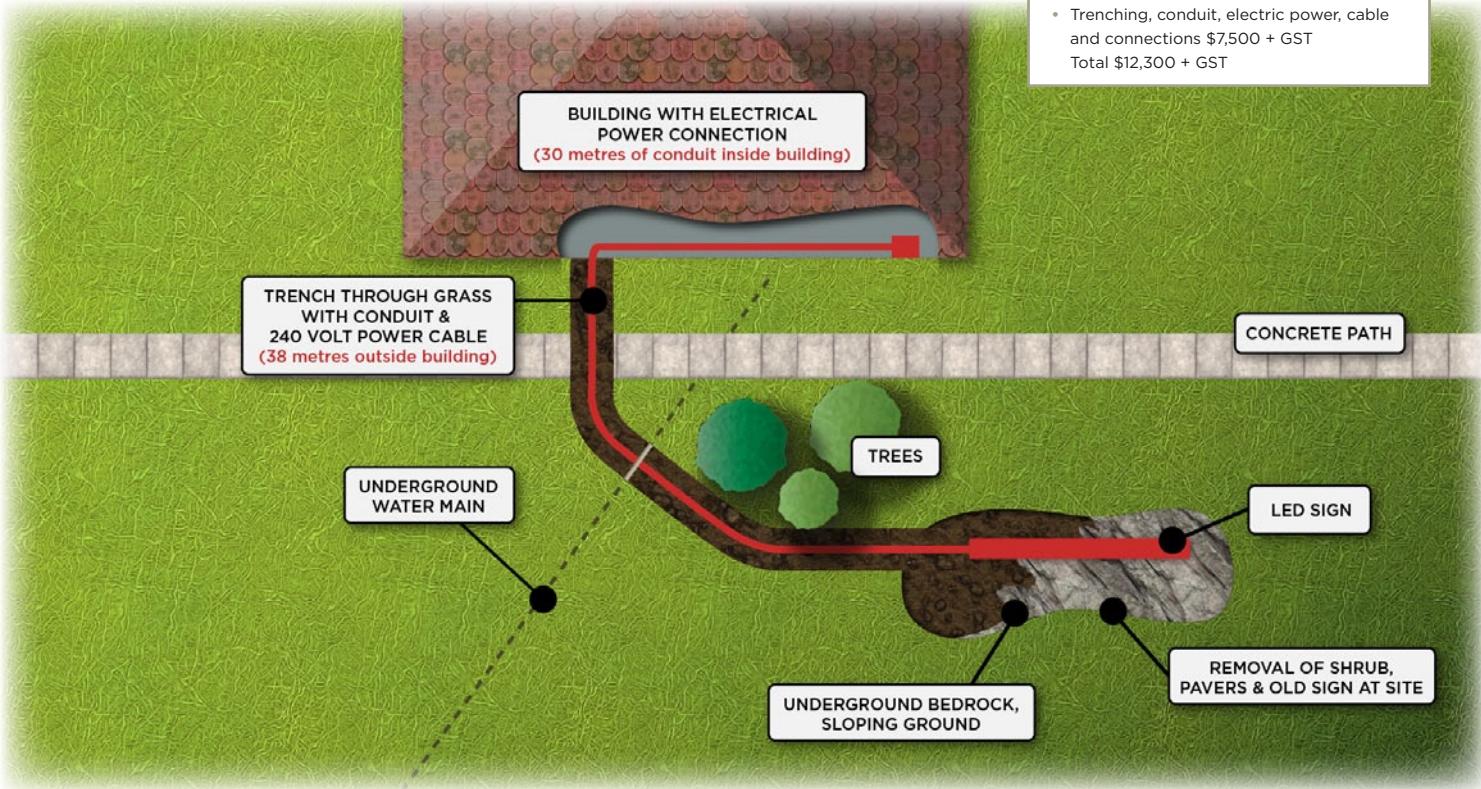
- Site survey, site prep, footings, sign install \$4,000 + GST
- Trenching, conduit, electric cable and connections \$3,000 + GST
- Total \$7,000 + GST



Ring us for an obligation-free cost estimate. Longer trenching distances, underground utilities and subsurface rock increase the cost.

Complex Installation

- Site survey, site prep, footings, sign install with crane truck \$4,800 + GST
- Trenching, conduit, electric power, cable and connections \$7,500 + GST
- Total \$12,300 + GST



Ring us for an obligation-free cost estimate. Longer trenching distances, underground utilities and subsurface rock increase the cost.

How much does installation cost?

It depends how long the trench needs to be, what's underground (utilities) and what's on top (concrete sidewalks, bitumen carparks). Ring us. We'll get a quote to you right away.

What are the ongoing costs of an LED sign?

LED signs communicating via the 3G mobile network need a SIM card. You may provide the card or ask us to arrange for a \$10 to \$15/month plan through Telstra.

How much power does an LED sign use?

Your LED sign will need 240 volt, 10 amp single phase power on a dedicated circuit breaker. A single colour screen (single-sided) draws approximately 60-90 watts: as much as your laptop and less than your PC. A full colour screen (single-sided) draws approximately 500-800 watts.

What's your turn around time?

Your sign will be ready to ship three weeks from approval. We can usually have a monument ready to ship in five weeks.

How secure is 3G?

3G communications will never compromise the security of your school's local or enterprise network because the LED sign will not be connected to your network in any way. 3G also avoids having to establish connections through your corporate firewall. Danthonia's LED control website is protected by SSL encryption, so all traffic from your computer to the LED screen is secure.

Do I have to use 3G?

We recommend 3G but other communication methods are available. You can connect the LED sign to your school network via Wi-Fi or Ethernet cable. However, your IT department will need to be involved in the installation. They will need to supply cabling or Wi-Fi hardware, a static IP address for the sign and the sign will need to access the internet through the school's firewall.

What about vandalism?

A good deterrent is to install the LED sign on high posts. (This improves visibility at the same time.) The sign is made up of 320mm x 320mm modules. In the event of vandalism, it is easy to replace a damaged module, sparing you the cost of replacing the entire sign. We keep spares in stock, and module swap-in takes only a few minutes. One vandalism concern is 'egging' so we had a little fun throwing eggs at a screen and let it dry in the sun for a couple days. The dry residue brushed off easily with a dust brush.



The mess we made.

Two days in the sun.

30 seconds with a dry dust brush.

I'm ready!

What's my next step?



Call 1800 552 700.

An experienced customer service rep can guide you through your entire project from start to finish.