

# LED SIGNS

communicate • network • inform

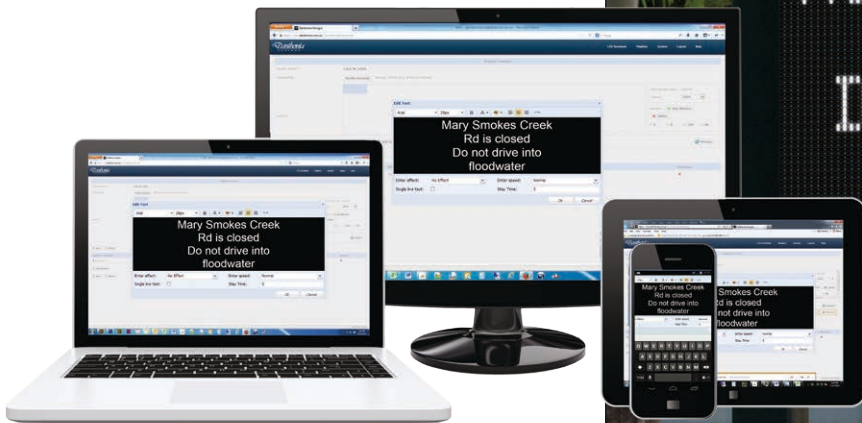
**LED SIGNS** do more than display the time and temperature. They are becoming an essential communication tool for councils. The dynamic nature of the signage and the flexibility of Danthonia's web-based software allow council to productively engage the community as well as passing tourists.

Our clients have told us about how their LED signs inspire community involvement and cohesion. (Not to mention the friendly reminders about paying your rates and recycling days.) Here are a few of their stories.

After the Queensland Floods of January 2011, we invested in LED signs for villages situated near the Wivenhoe Dam.

Our Danthonia LED signs mostly advertise tourism events, but in the event of a disaster, we can instantly post high-priority announcements from anywhere. The best thing about our signs is that they're easy to use, they look great and are very robust. They always work and the product and service are excellent.'

**Adam Staunton**  
Disaster Management Officer  
Somerset Regional Council







A bushfire was burning 2km from our school and I had to inform families immediately that the school was evacuating. I was in my car so I opened up my laptop and started posting messages about the emergency evacuation on our LED sign and social media sites. Being able to update our sign from anywhere at any time is absolutely essential.'

**Daniel Weatherhead**  
**Director of Community Engagement**  
**St Paul's Grammar School, Penrith**



During the October bushfires, staff was not able to get to school. But because I can change our LED sign online, I posted messages from home to let the public know what was going on and announce school closure. Our school was right in the middle of the bushfires so I displayed thank you messages for the RFS and policemen.'

**Janine Macky, Administration**  
**Faulconbridge Public School**

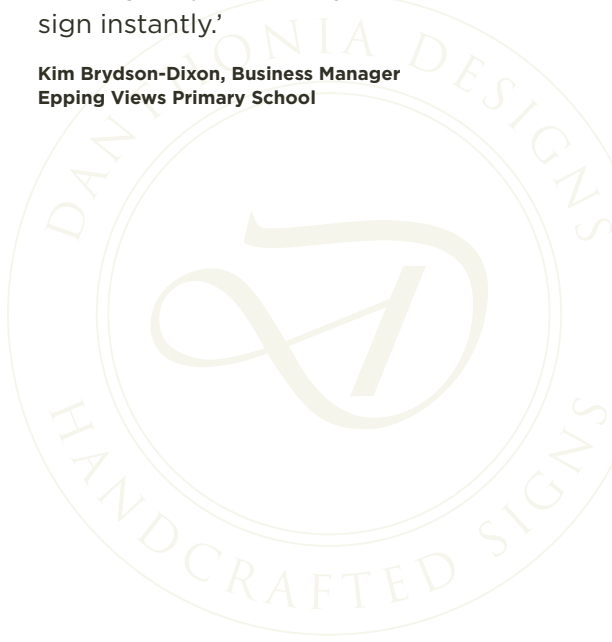






I can operate our LED sign from home, from wherever, any time of the day. It's fantastic to post messages to our LED sign without having to come out to the school. This is very handy especially during the holidays and the ability to program messages in advance makes organising a breeze. It is quick and easy to use and your message is posted on your sign instantly.'

**Kim Brydson-Dixon, Business Manager**  
Epping Views Primary School



I usually have trouble getting helpers for our cross country event so posted a "please help" message on our Danthonia LED sign a few weeks in advance. We had more helpers than we could use and lots of spectators. The dynamic nature of the messaging is why people are drawn to it.'

**Noel Creece, Principal**  
Lara Lake Primary School