

Centralised Control of multiple LED screens

Management can centrally control all their LED signs with our web-based software. All functionality is available to users from any device with an internet connection, allowing managers to stay in touch while away from their desks.

Universal management, one log-in account

Administrators can monitor and manage any number of screens in their network from just one account. You can send universal or targeted messages to any number or combination of remote screens in your network. For example, schedule promotional content to display on screens based on location or other user-defined attributes.

Flexible user options

Users with administrative rights can assign other users specific rights, allowing multiple users to view, edit or change only the material they are authorized for. The administrator can delegate or revoke user rights at any time.

Examples of functionality that can be granted to users:

- Send messages to one screen
- Send messages to pre-defined groups of screens
- Send messages to all screens
- Publish pre-approved marketing content for individual sites to use
- Prevent the publishing of un-authorized content by users
- View the content being played on any individual screen
- Schedule promotional campaigns in advance
- Deploy emergency messaging to override other content

Keeps operational costs down and saves time

Central management of all your LED screens saves on the operational costs of installing and maintaining software and data connections on multiple sites.

